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**Solar Powered LED Street Signs Make Their Way to Morgantown’s Most Congested Intersections**

*The Pedestrian Safety Board Introduces Possible Updated Technology as Winter Approaches*

**MORGANTOWN, W. VA.,** – Lead by Chairman Matthew Cross in Morgantown, West Virginia, the Pedestrian Safety Board has been working directly with the city’s engineer in suggesting new ideas to fauther expand on pedestrian safety tactics.

Cross has recently made suggestions to Morgantown’s city engineer about updated night time technology. This possible update includes the Rectangular Rapid Flash Beacon, or RRFB, by TAPCO. The RRFB is a solar powered, LED light pedestrian crosswalk system.

With the press of a button, flashing lights appear on the typical pedestrian sign, making drivers more aware of when pedestrians are crossing.

According to TAPCO’s website, the illuminated pedestrian activated street signs “have produced 80% to 90% compliance” regarding drivers yielding to pedestrians in high-risk, congested crosswalks.

This idea is not only limited to pedestrian crosswalk signs, but all traffic signs. With vision impairment due to the darkness of nightfall, especially in the winter, it’s important to implement as much beneficial technology as possible when it comes to the safety of drivers and pedestrians.

“In order for this to function safely, it’s up to driver’s communication and cooperation,” said Cross regarding upcoming technological updates.

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The Pedestrian Safety Board strives to educate and improve the safety of Morgantown’s citizens. For more information, contact Chairman Matthew Cross at [crossnyc@hotmail.com](mailto:crossnyc@hotmail.com).

The call to action here is that the target audience, Morgantown residents, students and staff are doing their part in preventing pedestrian-vehicle casualties. No amount of updated technology will be as effective towards pedestrian safety as education, as mentioned in Cross’s quote. In this particular media release, it’s important to let Morgantown citizen’s know of potential changes occurring in the community. Additional TAPCO information came from their website at [www.tapconet.com](http://www.tapconet.com).